

# Fall Program

*The Problem of Alzheimer's: How it became a crisis & what we need to do*

Featuring

## Jason Karlawish, MD

Professor of Medicine, Medical Ethics and Health Policy, and Neurology;  
Co-Director, Penn Memory Center  
Director, Penn Healthy Brain Research Center  
Director; Outreach, Recruitment, and Retention Core of the  
Penn Alzheimer's Disease Research Center



Jason Karlawish is a physician and writer. He researches and writes about issues at the intersections of bioethics, aging, and the neurosciences. He is the author of [The Problem of Alzheimer's: How Science, Culture, and Politics Turned a Rare Disease into a Crisis and What We Can Do About It](#)\* and the novel *Open Wound: The Tragic Obsession of Dr. William Beaumont* and has written essays for *The New York Times*, *The Washington Post*, *Forbes*, *The Hill*, and the *Philadelphia Inquirer*.

\*A definite and compelling book, *The Problem of Alzheimer's*, shares largely untold stories the history of the Alzheimer's crisis, discussing the science, the missed opportunities, and the reasons for hope.

This program is designed to educate healthcare professionals and to explore how Alzheimer's came to be described as a crisis and a look into the benefits and limitations of pharmacotherapeutics, such as drugs targeting brain beta amyloid. Attendees will gain insight into the opportunities to improve care for persons living with dementia.

## Virtual Zoom Meeting

In Collaboration with the  
Jewish Healthcare Foundation

Complimentary Registration for Members  
(RSVP is required)

Guests are Welcome  
Guest fee (all healthcare professionals) - \$25

Registration begins October 1<sup>st</sup>

Visit [www.pagswd.org](http://www.pagswd.org)

A confirmation will be sent to the email address you provide,  
upon successful registration.

This program is sponsored by  
The Pennsylvania Geriatrics Society – Western Division and University of  
Pittsburgh School of Medicine Center for Continuing Education in the  
Health Sciences

Questions: Contact Nadine Popovich at 412.321.5030 / [npopovich@acms.org](mailto:npopovich@acms.org)

## A G E N D A

6:00 pm Welcome – *Christine Herb, MD - President*

**We invite you to engage with our Vendors during our Exhibit Showcase. Attendees who visit with all vendors will be entered in a drawing to receive a copy of Dr. Karlawish's book.**

6:45 pm Fall Business Meeting – Pennsylvania Geriatrics Society – Western Division, *Christine Herb, MD, President*

7:00 pm *The Problem of Alzheimer's: How it became a crisis & what we need to do*  
*Jason Karlawish, MD*

8:00 pm Q&A with Dr. Karlawish  
Moderator: *Christine Herb, MD*

8:30 pm Conclusion

# Pennsylvania Geriatrics Society – Western Division

*The Problem of Alzheimer's: How it became a crisis & what we need to do*  
*Presented by: Jason Karlawish, MD*

## At the completion of this program

1. Describe the how Alzheimer's came to be described as a crisis.
2. Explain the benefits and limitations of pharmacotherapeutics such as drugs targeting brain beta amyloid.
3. What are the opportunities to improve care for persons living with dementia.

## CONTINUING EDUCATION INFORMATION

### Accreditation Statement

The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credits<sup>TM</sup>.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded .10 continuing education units (CEU's) which are equal to 1.0 contact hour.

### To Access Evaluation and Obtain Credit

To receive credit, you will be required to access your account at <http://cce.upmc.com> and complete the course evaluation and/or claim credit. Evaluations and credit are ONLY AVAILABLE through the <https://cce.upmc.com/> site.

If you are a new user, click Register to create a new account. The activity has been added to your Pending Activities and accessible immediately following the activity.

Certificates will be available to download and stored for future reference in your Completed Activities.