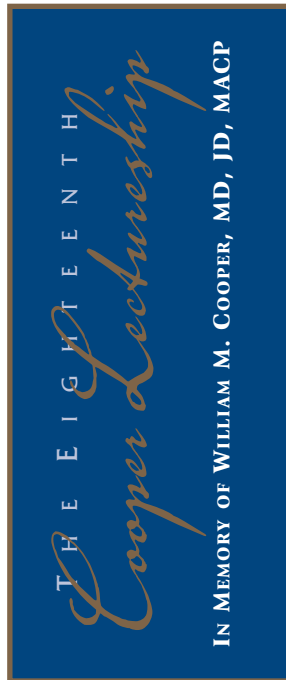




Department of Medicine
5230 Centre Avenue
Pittsburgh, PA 15232



Thursday, December 3, 2020



Sponsored by
University of Pittsburgh School of Medicine
Center for Continuing Education in the Health Sciences
UPMC Shadyside
Department of Medicine

THE EIGHTEENTH
Cooper Lectureship
IN MEMORY OF WILLIAM M. COOPER, MD, JD, MACP

Thursday, December 3, 2020 ~ 12:00 p.m. ~ Medicine Grand Rounds

The program will be held virtually this year.

***Patient Priorities Care: Moving From Disease-based
to Patient Priorities Aligned Decision-making
for Older Adults with Multiple Chronic Conditions***

SPECIAL GUEST SPEAKER

Mary Tinetti, MD

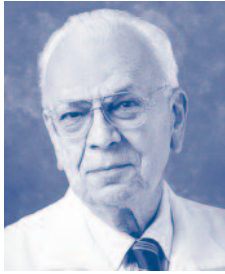
*Professor of Medicine, Epidemiology,
and Public Health and Chief of Geriatrics
Yale School of Medicine*

COURSE DIRECTOR

Fred H. Rubin, MD

Chairman, Department of Medicine, UPMC Shadyside

Supported by the Shadyside Hospital Foundation, Cooper Endowment in Medicine



William Marion Cooper, MD, JD, MACP, graduated from Penn State University in 1939 and the Hahnemann Medical School in 1943. Following service in World War II, he completed his residency in internal medicine at the University of Pittsburgh, followed by a fellowship in Hematology at the Cleveland Clinic. In 1951, with support from the Junior Chamber of Commerce, he created the Central Blood Bank of

Pittsburgh where he served as the founding medical director. At the Pitt School of Medicine, he held a number of academic positions, including Senior Assistant Vice Chancellor for continuing education, and Associate Dean. He served as medical director of the Pittsburgh Skin and Cancer Clinic, which evolved into the Pittsburgh Cancer Institute, and subsequently into the Hillman Cancer Center.

In 1980, Dr. Cooper was appointed Chairman of the Department of Medicine of Shadyside Hospital. Throughout his career he authored numerous research publications, and was the recipient of many awards including the 1992 Paul C. Gaffney Humanitarian of the Year Award from the University of Pittsburgh. In 1987, at the age of 69, he graduated from the University of Pittsburgh School of Law. In 1995 he became a Distinguished Clinical Professor of Medicine, and in 1999 was awarded Mastership in the American College of Physicians. In 1992, he became the Chairman of the Board of the Shadyside Hospital Foundation, a position he held for a decade. He remained clinically active until shortly before he passed away in 2006, at the age of 87.

INTENT AND OVERVIEW

The Cooper Endowment for the Department of Medicine was established by the Shadyside Hospital Foundation to honor Dr. Cooper's lifetime achievements and to perpetuate the standards of patient care and physician education that he so tirelessly advocated, embodied, and helped to achieve.

WHO SHOULD ATTEND

This presentation is intended for anyone interested in fostering a culture of clinician wellness and improving patient-clinician relationships.

OBJECTIVES

At the end of this lecture, participants should be better able to:

- Acknowledge the limitations of guideline driven, disease-focused decision-making
- Identify strategies for aligning decision-making with patient's health priorities
- Explore challenges in applying patient priorities to decisions

CONTINUING EDUCATION CREDIT

In support of improving patient care, the University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity is approved for the following credit: *AMA PRA Category 1 Credit™*.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of **1.0 AMA PRA Category 1 Credit™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.



Mary Tinetti, MD, is a Professor of Medicine, Epidemiology, and Public Health and the Chief of Geriatrics at the Yale School of Medicine. She is an international leader in improving patient care. She received her MD from the University of Michigan, followed by residency in Internal Medicine at the University of Minnesota. She then completed fellowship training in Geriatrics and Clinical Epidemiology at the University of Rochester. Over her distinguished career at Yale, she has served as the Director of the Claude Pepper Center and as Director of the Hartford Center of Excellence in Aging. Her research has centered on patient mobility, fall prevention, management of elderly patients with multiple comorbidities, and creating systems of care that focus on what matters to patients. She has won multiple awards from organizations that include the Gerontological Society of America, the American Federation for Aging Research, the Society for General Internal Medicine, the American Geriatrics Society, and others. She has been elected to membership in the Association of American Physicians and the National Academy of Medicine, and is the recipient of a MacArthur Foundation Fellowship.

All individuals in a position to control the content of this education activity are required to disclose all relevant financial relationships with any entity producing, marketing, re-selling, or distributing health care goods or services, used on, or consumed by, patients.

The program will be held virtually this year.

The Cooper Lecture will be done via **Teams**.

This is the link that will be emailed to all invited guests:

Join Microsoft Teams Meeting

+1 412-447-5295 United States, Pittsburgh (Toll)
Conference ID: 478 849 267#

Registration is not required.

For additional information contact:

Wendy ODonnell
UPMC Shadyside
5230 Centre Avenue
Pittsburgh, PA 15232
Phone: 412-623-2394
E-mail: odonwl@upmc.edu

VISIT THE CENTER FOR CONTINUING EDUCATION
IN THE HEALTH SCIENCES WEB SITE

Our Internet address is: <https://cce.upmc.com>

The UPMC Center for Continuing Education in the Health Sciences invites you to visit our web location. Receive information on CME programs, earn CME credits on the Internet, and access information about our formal courses and much more. Discover who we are and how you can contact us. Please visit our web location often to get updated information on upcoming programs.

The University of Pittsburgh is an affirmative action, equal opportunity institution.

*Please help support the
William M. Cooper, MD, JD
Chair in Medicine Endowment Fund.*

*The fund continues to support
many programs in the Department of Medicine
including the Cooper Lectureships.*

*Call or write the
Shadyside Hospital Foundation
to make a gift
or for additional information.*

Shadyside Hospital Foundation
532 South Aiken Avenue ~ Suite 302
Pittsburgh, PA 15232
412-623-6600