If your company's target market focuses on the fastest growing segment of the US population—senior citizens over the age of 85, plan on being a part of the 28th Annual Clinical Update in Geriatric Medicine which will be held on March 5-7, 2020 at the Marriott Pittsburgh City Center, Pittsburgh, PA.

Exhibits and Sponsorships are available offering:

- Access to physicians, physician assistants, pharmacists, nurse practitioners, nurses and other health care professionals during this 3-day program.
- Showcase of products, programs and services.
- Recognition in program materials before and during the program.
- All attendees receive a Vendor Information sheet, providing the listing of vendors in attendance, and information on each company (short paragraph supplied by vendor).
- All vendors are acknowledged to 370+ attendees prior to the Friday afternoon plenary session by Course Director, Shuja Hassan, MD.

NEW this year: To encourage participants to interact with all vendors, we are hosting a raffle. Attendees will present their “vendor card” when they visit your table. Participants who receive a “check mark” from all vendors will be eligible to enter a drawing. We hope this component will provide a greater level of engagement for vendors.

The attached Annual Clinical Update in Geriatric Medicine’s Sponsorship & Exhibitor Opportunities will give you more detail about this unique marketing event. For your convenience, an application for space is attached. Space and sponsorships are limited so your action is needed as soon as possible.

Visit the conference website http://www.dom.pitt.edu/UGM for details about this timely and comprehensive program, including faculty and presentation information. Nadine Popovich, Conference Planner, is available to field exhibitor questions at npopovich@acms.org or (412) 321-5030.

We look forward to welcoming you as an Exhibitor at the 28th Annual Clinical Update in Geriatric Medicine.

Sincerely,

Shuja Hassan, MD  Neil M. Resnick, MD  Lyn M. Weinberg, MD

Shuja Hassan, MD  Neil M. Resnick, MD  Lyn M. Weinberg, MD
Course Director  Course Director  Course Director